



JAPAN ICT DAY 2016

26 - 28/10/2016

Hanoi & Da Nang, Vietnam

Government sponsors



Organiser



JAPAN ICT DAY 2016

26 - 28/10/2016 | Hanoi & Da Nang, Vietnam

**Theme: 10 Years of Vietnam and Japan Cooperation – Look back the past, Toward the future
“IT SERVICES – IT PRODUCTS – NEW TECHNOLOGIES”**

Organizers:

Vietnam Software & IT Services Association (VINASA)
Vietnam - Japan IT Cooperation Club (VJC)

Government Sponsors:

Ministry of Trade and Industry
Ministry of Information and Communications of Vietnam
(MIC)
Da Nang People Committee

Supporters:

Japan External Trade Organization (JETRO)
Japan Information Technology Services
Association (JISA)
Japan Embedded Software Association (JASA)
Tokyo Information Industry Association (IIT)
Kansai Electronic and Information System
Association (KEIS)
Japan System Integration Partners Association
(JASIPA)

OVERALL PROGRAM

Time	Morning		Afternoon	Evening	Venue
26 Oct.	Opening Ceremony Speeches Panel discussion		Panel Discussions and Networking Meetings	- Gala Dinner - Vietnam - Japan culture exchange - Announcement of Vietnam's 50 Leading IT Companies	Grand Plaza Hotel Hanoi, 117 Tran Duy Hung Street, Cau Giay District, Hanoi
	All day:	* Showcase Room: Introduction of IT products and services * Side-exhibition: exhibit IT products and services, Startup projects			
27 Oct.	Japanese delegations take flight to Da Nang		Seminar with IT Companies in Da Nang City	Networking Dinner	Da Nang Administrative Center, 24 Tran Phu Street, Da Nang City
28 Oct.	- Visits to Governor of Da Nang and IT companies - Golf Exchange		Japan delegates take flight back to Japan or spend the weekend in Da Nang City		Da Nang

JAPAN ICT DAY IN HANOI



Time: 26/10/2016

Venue: Grand Plaza Hotel Hanoi, 117 Tran Duy Hung Street, Cau Giay District, Hanoi

Time	Agenda	Side Events
26/10/2016 in Hanoi		
08:00 – 08:30	Opening speech of VINASA & VJC Welcome speech of MIC, Japan Embassy, JETRO, JISA	
08:30 – 08:45	Overview of Vietnam IT Industry, IT applications market 2016 by MIC Vietnam	
08:45 – 09:00	Overview on Japan IT industry and the cooperation demands of Japan By JISA	
09:00 – 09:15	Report on 10 years of Vietnam - Japan IT Cooperation by VJC	
09:15 – 09:45	Keynote Speech: Future of Vietnam – Japan IT Cooperation Ms. Yuko Adachi, Vice President, Distinguished Analyst, Gartner Japan	
09:45 – 09:55	MOU Signing Ceremony: VINASA – JISA VJC – JASIPA	
09:55 – 10.10	Case study on Vietnam – Japan IT cooperation <i>by a Vietnamese company</i>	
10.10 – 10.25	Tea break	

10.25 – 10.40	Case study on Vietnam – Japan IT cooperation <i>by a Japanese company</i>	*Showcase Room: - Presentations about products/solutions from IT companies, Startup projects - Audience: Application companies/organizations+ IT companies	*Side exhibition
10.40 – 10.55	Case study on Vietnam – Japan IT cooperation <i>by a Vietnamese company</i>		
10.55 – 11.10	Case study on Vietnam – Japan IT cooperation <i>by a Japanese company</i>		
11.10 – 12.15	Panel Discussion 1: Raising value in Vietnam – Japan cooperation on IT services <i>Guideline speech: Status of Vietnam – Japan cooperation on IT Services</i> <i>Moderator: Mr. Le Quang Luong, Vice Chairman of VJC, Chairman & CEO of Luvina</i> <i>Panelists:</i> <ul style="list-style-type: none"> - 02 Representatives of Vietnam and Japan organization - 02 Vietnam & 02 Japanese companies 		
12.20 – 13.30	Lunch		

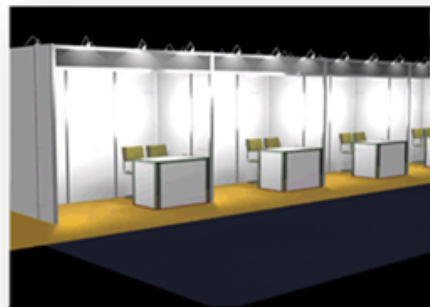
13.30 – 15.00	<p>Panel Discussion 2: Vietnam - Japan cooperation to develop and promote software products of each country to other one</p> <p><i>Guideline speech: Demand to develop and promote software products of each country to other one</i></p> <p>Moderator: Mr. Nguyen Doan Hung, Vice Chairman of VINASA, Chairman of VJC</p> <p>Panelists:</p> <ul style="list-style-type: none"> - 02 Representatives of Vietnam and Japan organization - 02 Vietnam & 02 Japan companies 	<p>Panel Discussion 3: Vietnam – Japan IT cooperation in new trends of technology</p> <p><i>Guideline speech: New trends of technologies and opportunities for Vietnam – Japan cooperation</i></p> <p>Moderator: Mr. Akira Watanabe, Vice Chairman of VJC, General Director of NTT Data Vietnam</p> <p>Panelists:</p> <ul style="list-style-type: none"> - 02 Representatives of Vietnam and Japan organization - 02 Vietnam & 02 Japan companies 	<p>*Showcase Room:</p> <ul style="list-style-type: none"> - Presentations about products/solutions from IT companies, Startup projects - Audience: Application companies/organizations+ IT companies 	<p>*Side exhibition</p>
15.00 – 15.15	Tea break			
15.15 – 18.00	Vietnam – Japan business networking			
18:30 – 21:00	<ul style="list-style-type: none"> - Gala Dinner - Announcement of Vietnam's 50 Leading IT Companies 2016 			

Why participate in Japan ICT Day?

- Having opportunities to meet and find potential partners for effective cooperation
- Have a good chance to introduce products, solutions to potential customers
- Meetings with leaders of MIC Vietnam and Da Nang Governor
- Having updated information about IT Industry and cooperation between Vietnam and Japan
- Learning experiences for more effective cooperation day by day
- Good networking platform for an open cooperation network
- Enjoy Vietnamese and Japanese culture

Participate in the exhibition

- Exhibition time: **8 am – 6 pm** Date: **26/10/2016**
- Venue: 2nd Floor, Grand Plaza Hanoi Hotel, 117 Tran Duy Hung Str. , Cau Giay Dis. Hanoi
- Fee: 2000 USD/standard booth, 1000 USD/stand, 300 USD/m2 (min 12 Sqm)
- 3D Design of Exhibition Booth/ Stand: (example below)
- Register: contact: vp@vinasa.org.vn ; deadline: 18 Oct. 2016



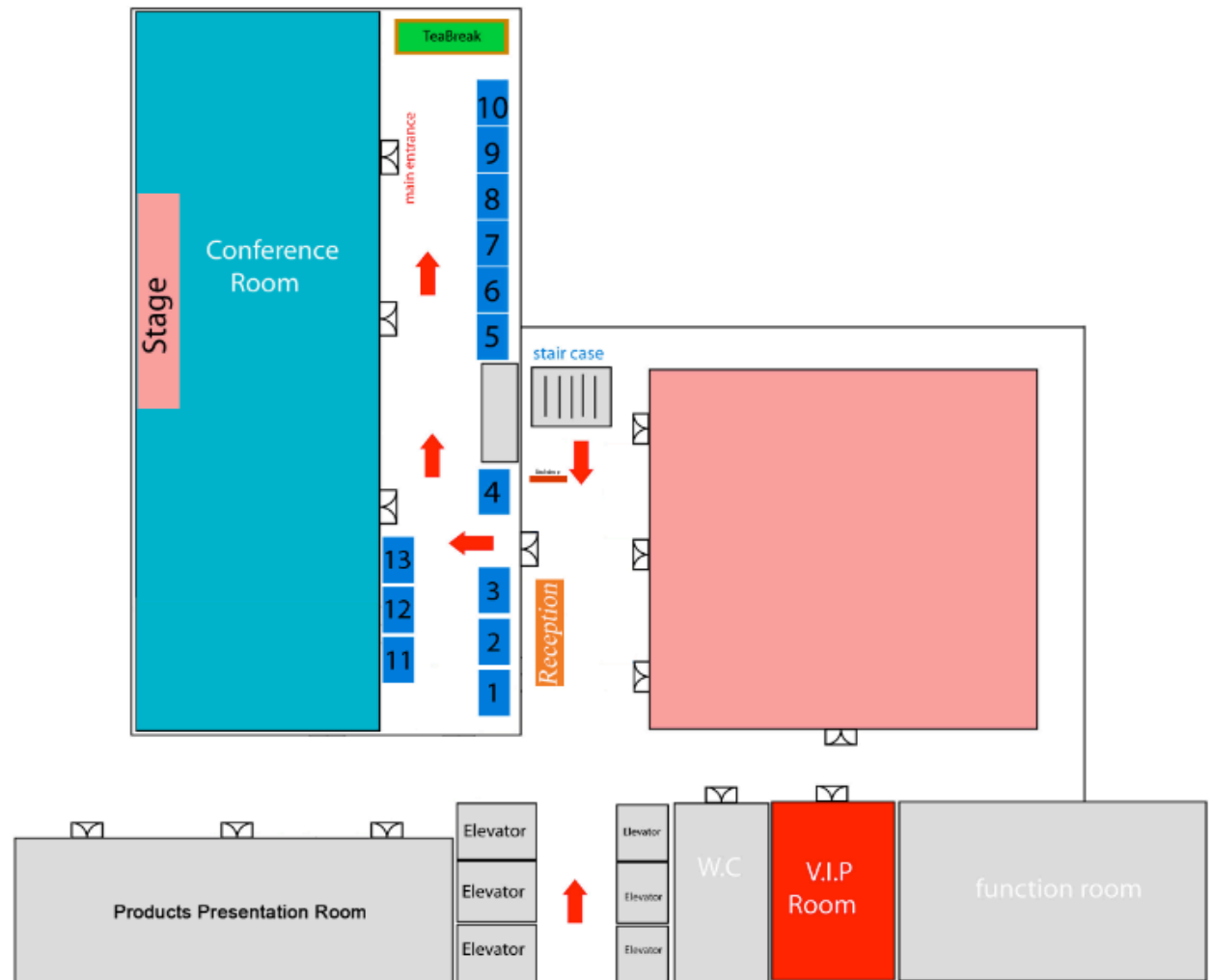
Introduce products/solutions/services at Showcase Room

Time: from 10:10 – 15:00 on 26 Oct. 2016

Venue: Winsor Bar room, 2nd floor, Grand Plaza Hanoi Hotel, 117 Tran Duy Hung Street

- Who introduce products/solutions/services?: Japanese/Vietnamese IT companies which have good products/solutions/services want to expand business in Vietnam/Japan market and look for partners
- Who is the audience?: CIOs, CEO and managers of application companies/organizations, IT companies, targeted customers up on request from the companies registering to present at the seminar.
- How will the Seminar run?: The seminar will have all presentations/demonstrations about products/solutions. Presentations/demonstrations will be arranged by topics. Each presentations/demonstration will be in 30 minutes including Q&A
- How much is the fee?: 1000 USD/a block of 30 minutes; combo: a standard booth + a 30 minute presentation: 2500 USD; combo: a stand + a 30 minute presentation: 1500 USD;
- How to register?: contact: vp@vinasa.org.vn ; deadline: 18 Oct. 2016

Floor map



JAPAN ICT DAY IN DA NANG CITY

Time: 27 - 28/10/2016

Venue: Da Nang Administrative Centre,
24 Tran Phu Street, Da Nang City



OVERALL ACTIVITIES

- Seminar: Vietnam – Japan IT Cooperation and Investment Opportunities in Da Nang
- Networking meetings between Japanese companies and Vietnamese
- Meeting with Da Nang Governor *
- Companies visit: ICT Companies, Universities and Da Nang Software park,

Time	Agenda
Thursday, 27/10/2016	
Morning	Take flight from Hanoi to Da Nang city & Check in Hotel - <i>Flight schedule of Vietnam airlines: 6:00, 7:05, 9:35, 11:35, take 1h20 minute to Da Nang</i> - <i>Hotel: Novotel Hotel</i>
14:00	Seminar: Vietnam – Japan IT Cooperation and Investment Opportunities in Da Nang
14:00 – 14:30	Registration
14:30 – 14:35	Opening
14:35 – 14:45	Opening Speech by Leader of Da Nang People's Committee
14:45 – 14:50	Welcome speech of VINASA/VJC leader
14:50 – 15:00	Welcome speech of a Japan association: JISA/ KEIS /JETRO
15:00 – 15:20	Master Plan and Policies Environment for IT Development and Investment in Da Nang <i>Director of Da Nang IT Department</i>
15:20 - 15:35	Human resources and master plan for HR IT development of Da Nang <i>Representative of Da Nang Planning and Investment Department</i>
15:35 – 15:50	Tea break
15:50 – 16:35	Introduction of Japan and Vietnam companies <i>(3-5 minutes for each registered companies)</i>
16:35 – 17:30	Networking between Japan and Vietnam companies, name card exchange
18:30 – 21:00	Networking Dinner between Japan and Vietnam ICT companies <i>Hosted by Da Nang Government</i>

Thursday, 27/10/2016, Site visits

9h00 – 10h00	Visit Da Nang Governor/Da Nang Software park
10:00 – 11:00	Visit FPT Complex Da Nang
11:00 – 12:00	Visit Da Nang University
Afternoon	Visit Hoi An City: https://en.wikipedia.org/wiki/Hội_An Or golf exchange: http://www.golfasian.com/golf-courses/vietnam-golf-courses/danang-hoi-an/

The Program is subjected to change for the best result.



HOTEL IN HANOI

Grand Plaza Hotel Hanoi, 117 Tran Duy Hung Street, Cau Giay District, Hanoi

Room rate: (including breakfast and free wifi)

Single room: 85USD++/room/night

Twin/Double room: 105 USD++/night

Booking code: Japan Day 2016



HOTEL IN DA NANG

Novotel Hotel Da Nang

36 Bach Dang Street, Hai Chau District, Da Nang

Room rate: (including breakfast and free wifi) (1 minutes walk to the seminar venue in Da Nang)

Superior: 118 USD net/room/night (single/double)

Delux: 132 USD net/room/night

Suite: 220 USD/room/night

Booking code: Japan Day Da Nang



MOVING FROM THE AIRPORT TO HOTEL

From Noi Bai airport to Grand Plaza Hanoi Hotel: 32 – 35 km, take 35~45 mins

- By taxi: 350,000 VND (17 USD)
- By Uber airport: 250,000 VND (12 USD)
- By Grab airport: around 270,000 – 300,000 VND (13 – 16 USD)

From Da Nang Airport – Novotel Hotel Da Nang: 70,000 – 80,000 VND (4 USD), about 5 – 6km, take 15 minutes depends on traffic)



Enjoy beautiful landscapes of Hanoi



ENJOY MY KHE BEACH

TOP 10 - THE MOST BEAUTIFUL BEACH OVER THE WORLD

https://www.tripadvisor.com/Tourism-g298085-Da_Nang_Quang_Nam_Province-Vacations.html



SIGHTSEEING TO HOI AN



Speciality: UNESCO Heritage listed Old Town,

Architect: faded yellow townhouses

Atmosphere: Calm, Relax, (No car allow)

Must see: Japanese Covered Bridge

Must eat: Cao Lau

Guide link: <http://www.48houradventure.com/>

2013/04/08/48-hours-in-hoi-an/



SIGHTSEEING TO MY SON SANTUARY

Speciality: UNESCO Heritage listed

Guide link: https://en.wikipedia.org/wiki/Mỹ_Son



Golf Exchange

<http://www.golfasian.com/golf-courses/vietnam-golf-courses/danang-hoi-an/>



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